The Business Value of IFS Copperleaf

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Business Value Highlights

$742,429 in additional net revenue

3% increase in total economic value of capital portfolio

469% three-year ROI

11-month payback on investment

17% more efficient capital planning and management teams

55% more efficient at shifting capital

18% more productive asset managers

Executive Summary

This document describes the value and benefits for organizations that use IFS Copperleaf as their asset investment planning (AIP) application to optimize their capital investment planning processes.

Using IFS Copperleaf enabled these companies to gain a variety of benefits, including:

- Aggregating their investment data and viewing it from an enterprise portfolio level
- Combining merged entities into a single capital investment bucket

- Optimizing their financial decisions for large capital investments in an objective way
- Justifying investments with quantifiable benefits

IDC conducted research that explored the value and benefits for organizations that use IFS Copperleaf to optimize their investment planning operations and processes.

Based on an extensive data set and by employing its specialized Business Value methodology, IDC calculates that these customers will achieve benefits worth an annual average of $17.5 million per organization and a three-year ROI of 469% by:

- Better prioritizing capital projects based on strategic value, thereby ensuring alignment with long-term business goals and more informed decisions regarding capital expenditure
- Centralizing capital planning data while improving collaboration and stakeholder confidence through greater visibility and transparency
- Providing AIP solutions that enable the organizations to make transparent, defensible, and strategically aligned investment decisions
- Standardizing capital planning and governance across business units and promoting consistent evaluation and approval processes that reduce bias
- Automating workflows and reporting, thereby serving to increase efficiency by reducing manual effort and processes

Read the full white paper →

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