

The Business Value of IFS Copperleaf



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Interviewed organizations achieved strong results from deploying IFS Copperleaf to better align capital investments with their strategic goals. Through greater staff efficiency and better capital management, IDC estimates that interviewed organizations' benefits were worth an annual average of \$17.5 million, resulting in a three-year ROI of 469%.

Key Results

3% increase in total economic value of capital portfolio

469% three-year ROI

11-month payback on investment

Customer Quote (privately owned organization)

"Copperleaf has given my organization greater visibility and transparency by centralizing project development and business cases, which were previously siloed in spreadsheets. This has enabled us to do true, strategic investment management, instead of being reactive. It has helped us think more intentionally about how and why we invest."

Investment Impact

→ **17%**
more efficient capital planning and management teams

→ **55%**
more efficient at shifting capital

Business Impact

→ **18%**
more productive asset managers

→ **\$742,429**
in additional net revenue per organization

Customer Quote (publicly owned organization):

"Copperleaf helps our organization make the best use of allocated capital dollars by enabling the value-based investment decision-making."

[Read the full white paper →](#)